

Course Map

Melbourne and Strathfield

Students who commenced in 2023 and undertake the **Marketing Major**

Students who are out of sequence due to part-time enrolment or progression issues should seek a course advice meeting with the relevant Course Coordinator.

YEAR 1 - 2023

SEM 1	PSYC100 Foundations of Psychology 10cp	PSYC108 Psychological Practice: Theory and Techniques 10cp	BUSN104 Money Matters 10cp (Inc: ACCT100, BUSD104)	BUSN112 Managing Markets 10cp (Inc: MKTG100, BUSD112)
SEM 2	PSYC101 Applications of Psychology 10cp	PSYC104¹ Research Design and Statistics 1 10cp	BUSN113 Managing People and Organisations 10cp (Inc: MGMT100, BUSD113)	Core Curriculum Unit 1 10cp See here for details

YEAR 2 - 2024

SEM 1	PSYC200 Lifespan Development 10cp (Pre: PSYC100, PSYC101)	PSYC206 Research Design and Statistics 2 10cp (Pre: PSYC104)	ITEC100 Information Technology in Action (Previously: Information Technology Professional Skills and Practices) 10cp (Incompatible: BUSN111, BUSD111)	MKTG209 Digital Marketing: The Connected Space 10cp Multi-mode
SEM 2	PSYC214 Learning and Behaviour 10cp (Pre: PSYC100, PSYC101, PSYC104)	PSYC212 Abnormal Psychology 10cp (Pre: PSYC100, PSYC101)	MKTG207 Marketing Toolkit 10cp (Inc: MKTG100, MKTD207) Multi-mode	MKTG202 Marketing Communications: Engaging Stakeholders 10cp

YEAR 3 - 2025

SEM 1	PSYC220² Personality and Individual Differences 10cp (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC213)	PSYC311 Research Design and Statistics 3 10cp (Pre: PSYC206)	MKTG201 Buyer Behaviour 10cp Multi-mode	Business Elective 10cp
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¹ PSYC110 Research Design and Data Analysis 1 will from 2024 replace the old unit PSYC104 Research Design and Statistics I. If you have not yet completed PSYC104 then you will need to complete PSYC110 in 2024 or 2025.

² PSYC220 Personality and Individual Differences will from 2025 replace the old unit PSYC213 Individual Differences. If you have already successfully completed PSYC213 then you do not need to complete PSYC220.

**Bachelor of Psychological Science/
Bachelor of Commerce**

(Information last updated on 24 November 2023)

SEM 2	PSYC310 Psychological Services Experience 10cp <i>(Pre: PSYC212)</i>	Psychology Elective 10cp	MKTG318 Social Impact of Marketing 10cp <i>(Pre: MKTG207 or MKTG100)</i> <i>Online Unscheduled</i>	From 2023: MKTG200 Marketing Research <i>(Pre: MKTG207 or MKTG100)</i> Prior to 2023: MKTG301 International Marketing: The Borderless World 10cp <i>(Pre: MKTG207 or MKTG100)</i> <i>Online Unscheduled</i>
YEAR 4 - 2026				
SEM 1	PSYC314 Psychological Assessment 10cp <i>(Pre: PSYC104, PSYC213)</i>	PSYC315 Brain and Behaviour 10cp <i>(Pre: Either PSYC200, PSYC212, PSYC213 or PSYC214)</i>	MKTG319 Marketing Analytics 10cp <i>(Pre: MKTG207 or MKTG100)</i> <i>(Inc: MKTG315)</i>	Core Curriculum Unit 2 10cp <i>See here for details</i>
SEM 2	PSYC307 Cognitive Psychology 10cp <i>(Pre: PSYC206 and either PSYC213 or PSYC214)</i>	PSYC227³ Social Psychology 10cp <i>(Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC313)</i>	MKTG313 Strategic Marketing and Planning 10cp <i>(Pre: MKTG207 or MKTG100)</i>	BIPX301 Professional Experience 10cp <i>(Pre: BIPX202)</i> <i>Online Unscheduled</i>

³ PSYC227 Social Psychology will from 2025 replace the old unit PSYC313 Social Psychology. If you have already successfully completed PSYC313 then you do not need to complete PSYC227.

Course Map

Melbourne and Strathfield

Students who commenced in 2022 and undertake the Marketing Major

Students who are out of sequence due to part-time enrolment or progression issues should seek a course advice meeting with the relevant Course Coordinator.

YEAR 1 - 2022

SEM 1	PSYC100 Foundations of Psychology 10cp	PSYC108 Psychological Practice: Theory and Techniques 10cp	BUSN104 Money Matters 10cp (Inc: ACCT100, BUSD104)	BUSN112 Managing Markets 10cp (Inc: MKTG100, BUSD112)
SEM 2	PSYC101 Applications of Psychology 10cp	PSYC104⁴ Research Design and Statistics 1 10cp	BUSN113 Managing People and Organisations 10cp (Inc: MGMT100, BUSD113)	Core Curriculum Unit 1 10cp

YEAR 2 - 2023

SEM 1	PSYC200 Lifespan Development 10cp (Pre: PSYC100, PSYC101)	PSYC206 Research Design and Statistics 2 10cp (Pre: PSYC104)	ITEC100 Information Technology in Action (Previously: Information Technology Professional Skills and Practices) 10cp (Inc: BUSN111, BUSD111)	MKTG209 Digital Marketing: The Connected Space 10cp Multi-mode
SEM 2	PSYC214 Learning and Behaviour 10cp (Pre: PSYC100, PSYC101, PSYC104)	PSYC212 Abnormal Psychology 10cp (Pre: PSYC100, PSYC101)	MKTG207 Marketing Toolkit 10cp (Inc: MKTG100, MKTD207) Multi-mode	MKTG202 Marketing Communications: Engaging Stakeholders 10cp

YEAR 3 - 2024

SEM 1	PSYC213 Individual Differences 10cp (Pre: PSYC100, PSYC101, PSYC104)	PSYC311 Research Design and Statistics 3 10cp (Pre: PSYC206)	MKTG201 Buyer Behaviour 10cp Multi-mode	Business Elective 10cp
SEM 2	PSYC310 Psychological Services Experience 10cp (Pre: PSYC212)	Psychology Elective 10cp	MKTG318 Social Impact of Marketing 10cp (Pre: MKTG207 or MKTG100) Online Unscheduled	From 2023: MKTG200 Marketing Research (Pre: MKTG207 or MKTG100) Prior to 2023: MKTG301 International Marketing: The Borderless World 10cp (Pre: MKTG207 or MKTG100) Online Unscheduled

⁴ PSYC110 Research Design and Data Analysis 1 will from 2024 replace the old unit PSYC104 Research Design and Statistics I. If you have not yet completed PSYC104 then you will need to complete PSYC110 in 2024 or 2025.

YEAR 4 - 2025

SEM 1	PSYC314 Psychological Assessment 10cp <i>(Pre: PSYC104, PSYC213)</i>	PSYC315 Brain and Behaviour 10cp <i>(Pre: Either PSYC200, PSYC212, PSYC213 or PSYC214)</i>	MKTG319 Marketing Analytics 10cp <i>(Pre: MKTG207 or MKTG100)</i> <i>(Inc: MKTG315)</i>	Core Curriculum Unit 2 10cp See here for details
SEM 2	PSYC307 Cognitive Psychology 10cp <i>(Pre: PSYC206 and either PSYC213 or PSYC214)</i>	PSYC227⁵ Social Psychology 10cp <i>(Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC313)</i>	MKTG313 Strategic Marketing and Planning 10cp <i>(Pre: MKTG207 or MKTG100)</i>	BIPX301 Professional Experience 10cp <i>(Pre: BIPX202)</i> <i>Online Unscheduled</i>

⁵ PSYC227 Social Psychology will from 2025 replace the old unit PSYC313 Social Psychology. If you have already successfully completed PSYC313 then you do not need to complete PSYC227.

Course Map

Melbourne and Strathfield

Students who commenced in 2021 and undertake the Marketing Major

Students who are out of sequence due to part-time enrolment or progression issues should seek a course advice meeting with the relevant Course Coordinator.

YEAR 1 - 2021

SEM 1	PSYC100 Foundations of Psychology 10cp	PSYC108 Psychological Practice: Theory and Techniques 10cp	BUSN104 Money Matters 10cp (Inc: ACCT100, BUSD104)	BUSN112 Managing Markets 10cp (Inc: MKTG100, BUSD112)
SEM 2	PSYC101 Applications of Psychology 10cp	PSYC104⁶ Research Design and Statistics 1 10cp	BUSN113 Managing People and Organisations 10cp (Inc: MGMT100, BUSD113)	Core Curriculum Unit 1 10cp

YEAR 2 - 2022

SEM 1	PSYC200 Lifespan Development 10cp (Pre: PSYC100, PSYC101)	PSYC206 Research Design and Statistics 2 10cp (Pre: PSYC104)	ITEC100⁷ Information Technology in Action (Previously: Information Technology Professional Skills and Practices) 10cp (Inc: BUSN111, BUSD111)	MKTG209 Digital Marketing: The Connected Space 10cp Multi-mode
SEM 2	PSYC214 Learning and Behaviour 10cp (Pre: PSYC100, PSYC101, PSYC104)	PSYC212 Abnormal Psychology 10cp (Pre: PSYC100, PSYC101)	MKTG207 Marketing Toolkit 10cp (Inc: MKTG100, MKTD207) Multi-mode	MKTG202 Marketing Communications: Engaging Stakeholders 10cp

YEAR 3 - 2023

SEM 1	PSYC213 Individual Differences 10cp (Pre: PSYC100, PSYC101, PSYC104)	PSYC311 Research Design and Statistics 3 10cp (Pre: PSYC206)	MKTG201 Buyer Behaviour 10cp Multi-mode	Business Elective 10cp
SEM 2	PSYC310 Psychological Services Experience 10cp (Pre: PSYC212)	Psychology Elective 10cp	MKTG318 Social Impact of Marketing 10cp (Pre: MKTG207 or MKTG100) Online Unscheduled	From 2023: MKTG200 Marketing Research (Pre: MKTG207 or MKTG100) Prior to 2023: MKTG301 International Marketing: The Borderless World 10cp (Pre: MKTG207 or MKTG100) Online Unscheduled

⁶ PSYC110 Research Design and Data Analysis 1 will from 2024 replace the old unit PSYC104 Research Design and Statistics I. If you have not yet completed PSYC104 then you will need to complete PSYC110 in 2024 or 2025.

⁷ If you have already completed BUSN111 Working with Technology as part of your course, then you do not need to also complete ITEC100. You only need to complete one of these units.

YEAR 4 - 2024

SEM 1	<p>PSYC314 Psychological Assessment 10cp (Pre: PSYC104, PSYC213)</p>	<p>PSYC315 Brain and Behaviour 10cp (Pre: Either PSYC200, PSYC212, PSYC213 or PSYC214)</p>	<p>MKTG319 Marketing Analytics 10cp (Pre: MKTG207 or MKTG100) (Inc: MKTG315)</p>	<p>Core Curriculum Unit 2 10cp See here for details</p>
SEM 2	<p>PSYC307 Cognitive Psychology 10cp (Pre: PSYC206 and either PSYC213 or PSYC214)</p>	<p>PSYC313 Social Psychology 10cp (Pre: PSYC104 and either PSYC200, PSYC213 or PSYC214)</p>	<p>MKTG313 Strategic Marketing and Planning 10cp (Pre: MKTG207 or MKTG100)</p>	<p>BIPX301 Professional Experience 10cp (Pre: BIPX202) Online <i>Unscheduled</i></p>

PLEASE NOTE FOR ALL THE MAPS ABOVE

Students who do not follow the sequence recommended in their Course Map cannot be guaranteed a clash free timetable or completion within the normal course duration period. Any student studying outside the above sequence should consult with their Course Coordinator prior to enrolling.

STUDY MODES

All units are delivered in On Campus mode, unless otherwise indicated in the map.

C - On Campus

Most learning activities or classes are delivered at a scheduled time, on campus, to enable in-person interactions. Activities will appear in a student's timetable.

M - Multi-mode

Learning activities are delivered through a planned mix of online and in-person classes, which may include full-day sessions and/or placements, to enable interaction. Activities that require attendance will appear in a student's timetable.

OU - Online unscheduled

Learning activities are accessible anytime, anywhere. These units are normally delivered fully online and will not appear in a student's timetable.

OS – Online scheduled

All learning activities are held online, at scheduled times, and will require some attendance to enable online interaction. Activities will appear in a student's timetable.

PREREQUISITES AND INCOMPATIBLES

- Prerequisites (*'Pre:'*) and Incompatibles (*'Inc'*) are added in italics.
- Prerequisites are other units that you must have passed *before* enrolling in the unit. Incompatibles are other units whose content is very similar to that of the unit. If you have already completed a unit that is listed as an incompatible, please contact your course coordinator for enrolment advice.
- You will not be able to enrol in a unit in Student Connect if you do not meet the prerequisite requirements. (This will help stop you from enrolling in units incorrectly). You can find out about unit prerequisite requirements in your Course Enrolment Guide.
- Under some circumstances, you might be eligible for a prerequisite waiver.
- You can find out more about prerequisites and how to apply for a waiver on the [Student Portal](#).