

Course Map

Melbourne and Strathfield

Students who commenced in 2023 and undertake the Marketing Major

Students who are out of sequence due to part-time enrolment or progression issues should seek a course advice meeting with the relevant Course Coordinator.

YEAR 1 - 2023				
SEM 1 2023	PSYC100 Foundations of Psychology 10cp	PSYC108 Psychological Practice: Theory and Techniques 10cp	BUSN104 Money Matters 10cp <i>(Inc: ACCT100, BUSD104)</i>	BUSN112 Managing Markets 10cp <i>(Inc: MKTG100, BUSD112)</i>
SEM 2 2023	PSYC101 Applications of Psychology 10cp	PSYC104¹ Research Design and Statistics 1 10cp	BUSN113 Managing People and Organisations 10cp <i>(Inc: MGMT100, BUSD113)</i>	Core Curriculum Unit 1 10cp Click here for details
YEAR 2 - 2024				
SEM 1 2024	PSYC200 Lifespan Development 10cp <i>(Pre: PSYC100 & PSYC101)</i>	PSYC206² Research Design and Statistics 2 10cp <i>(Pre: PSYC104)</i>	ITEC100 Information Technology in Action <i>(Previously: Information Technology Professional Skills and Practices)</i> 10cp <i>(Incompatible: BUSN111 & ITED100 & BUSD111)</i>	MKTG209 Digital Marketing: The Connected Space 10cp <i>Multi-mode</i>
SEM 2 2024	PSYC214 Learning and Behaviour 10cp <i>(Pre: PSYC100 & PSYC101 & PSYC104)</i>	PSYC212 Abnormal Psychology 10cp <i>(Pre: PSYC100 & PSYC101)</i>	MKTG207 Marketing Toolkit 10cp <i>(Inc: MKTG100 & MKTD207)</i> <i>Multi-mode</i>	MKTG202 Marketing Communications: Engaging Stakeholders 10cp

¹ PSYC110 Research Design and Data Analysis 1 has replaced the old unit PSYC104 Research Design and Statistics 1. If you have not yet completed PSYC104 then you will need to complete PSYC110 instead.

² PSYC226 Research Design and Data Analysis 2 has replaced PSYC206 Research Design and Statistics 2. If you have not yet completed PSYC206 then you will need to complete PSYC226 instead.

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(Information last updated on 13 September 2024)

YEAR 3 - 2025

SEM 1 2025	PSYC220³ Personality and Individual Differences 10cp (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC213) Campus attendance	PSYC311 Research Design and Statistics 3 10cp (Pre: PSYC206) Campus attendance	MKTG201 Buyer Behaviour 10cp Multi-mode	Business Elective 10cp
SEM 2 2025	PSYC310 Psychological Services Experience 10cp (Pre: PSYC212) Campus attendance	Psychology Elective 10cp	MKTG318 Social Impact of Marketing 10cp (Pre: MKTG207 or MKTG100) Multi-mode	From 2023: MKTG200 Marketing Research (Pre: MKTG207 or MKTG100) Multi-mode Prior to 2023: MKTG301 International Marketing: The Borderless World 10cp (Pre: MKTG207 or MKTG100) Multi-mode

YEAR 4 - 2026

SEM 1 2026	PSYC314 Psychological Assessment 10cp (Pre: (PSYC104 or PSYC110) & (PSYC213 or PSYC220)) Campus attendance	PSYC315 Brain and Behaviour 10cp (Pre: PSYC200 or PSYC212 or PSYC220 or PSYC213 or PSYC227 or PSYC214) Campus attendance	MKTG319 Marketing Analytics 10cp (Pre: MKTG207 or MKTG100) (Inc: MKTG315)	Core Curriculum Unit 2 10cp (Pre: Core Curriculum Unit 1) Click here for details
SEM 2 2026	PSYC307 Cognitive Psychology 10cp (Pre: PSYC206 and either PSYC213 or PSYC214)	PSYC227⁴ Social Psychology 10cp (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC313)	MKTG313 Strategic Marketing and Planning 10cp (Pre: MKTG207 or MKTG100)	BIPX301 Professional Experience 10cp (Pre: BIPX202 or NRS140 - if you do not have the prerequisites please apply for a prerequisite waiver) Online Unscheduled

³ PSYC220 Personality and Individual Differences has replaced PSYC213 Individual Differences. If you have not yet completed PSYC213 then you will need to complete PSYC220 instead.

⁴ PSYC227 Social Psychology replaced the old unit PSYC313 Social Psychology. If you have already successfully completed PSYC313 then you do not need to complete PSYC227.

Course Map Melbourne and Strathfield

Students who commenced in 2022 and undertake the Marketing Major

Students who are out of sequence due to part-time enrolment or progression issues should seek a course advice meeting with the relevant Course Coordinator.

YEAR 1 - 2022				
SEM 1 2022	PSYC100 Foundations of Psychology 10cp	PSYC108 Psychological Practice: Theory and Techniques 10cp	BUSN104 Money Matters 10cp <i>(Inc: ACCT100, BUSD104)</i>	BUSN112 Managing Markets 10cp <i>(Inc: MKTG100, BUSD112)</i>
SEM 2 2022	PSYC101 Applications of Psychology 10cp	PSYC104⁵ Research Design and Statistics 1 10cp	BUSN113 Managing People and Organisations 10cp <i>(Inc: MGMT100, BUSD113)</i>	Core Curriculum Unit 1 10cp Click here for details
YEAR 2 - 2023				
SEM 1 2023	PSYC200 Lifespan Development 10cp <i>(Pre: PSYC100 & PSYC101)</i>	PSYC206⁶ Research Design and Statistics 2 10cp <i>(Pre: PSYC104)</i>	ITEC100 Information Technology in Action <i>(Previously: Information Technology Professional Skills and Practices)</i> 10cp <i>(Inc: BUSN111 & ITED100 & BUSD111)</i>	MKTG209 Digital Marketing: The Connected Space 10cp <i>Multi-mode</i>
SEM 2 2023	PSYC214 Learning and Behaviour 10cp <i>(Pre: PSYC100 & PSYC101 & PSYC104)</i>	PSYC212 Abnormal Psychology 10cp <i>(Pre: PSYC100 & PSYC101)</i>	MKTG207 Marketing Toolkit 10cp <i>(Inc: MKTG100 & MKTD207)</i> <i>Multi-mode</i>	MKTG202 Marketing Communications: Engaging Stakeholders 10cp

⁵ PSYC110 Research Design and Data Analysis 1 has replaced PSYC104 Research Design and Statistics 1. If you have not yet completed PSYC104 then you will need to complete PSYC110 instead.

⁶ PSYC226 Research Design and Data Analysis 2 has replaced PSYC206 Research Design and Statistics 2. If you have not yet completed PSYC206 then you will need to complete PSYC226 instead.

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YEAR 3 - 2024

SEM 1 2024	PSYC213⁷ Individual Differences 10cp (Pre: PSYC100, PSYC101, PSYC104)	PSYC311 Research Design and Statistics 3 10cp (Pre: PSYC206)	MKTG201 Buyer Behaviour 10cp Multi-mode	Business Elective 10cp
SEM 2 2024	PSYC310 Psychological Services Experience 10cp (Pre: PSYC212)	Psychology Elective 10cp	MKTG318 Social Impact of Marketing 10cp (Pre: MKTG207 or MKTG100) Online <i>Unscheduled</i>	From 2023: MKTG200 Marketing Research (Pre: MKTG207 or MKTG100) Prior to 2023: MKTG301 International Marketing: The Borderless World 10cp (Pre: MKTG207 or MKTG100) Online <i>Unscheduled</i>

YEAR 4 - 2025

SEM 1 2025	PSYC314 Psychological Assessment 10cp (Pre: (PSYC104 or PSYC110) & (PSYC213 or PSYC220) Campus attendance	PSYC315 Brain and Behaviour 10cp (Pre: PSYC200 or PSYC212 or PSYC220 or PSYC213 or PSYC227 or PSYC214) Campus attendance	MKTG319 Marketing Analytics 10cp (Pre: MKTG207 or MKTG100) (Inc: MKTG315) Multi-mode	Core Curriculum Unit 2 10cp (Pre: Core Curriculum Unit 1) Click here for details
SEM 2 2025	PSYC307 Cognitive Psychology 10cp (Pre: (PSYC206 and either PSYC213 or PSYC214) or (PSYC226 and either PSYC220 or PSYC227))	PSYC227⁸ Social Psychology 10cp (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC313) Campus attendance	MKTG313 Strategic Marketing and Planning 10cp (Pre: MKTG207 or MKTG100) Multi-mode	BIPX301 Professional Experience 10cp (Pre: BIPX202 or NRS140 - if you do not have the prerequisites please apply for a prerequisite waiver) <i>Online Unscheduled</i>

PLEASE NOTE FOR ALL THE MAPS ABOVE

Students who do not follow the sequence recommended in their Course Map cannot be guaranteed a clash free timetable or completion within the normal course duration period. Any student studying outside the above sequence should consult with their Course Coordinator prior to enrolling.

⁷ PSYC220 *Personality and Individual Differences* has replaced PSYC213 *Individual Differences*. If you have not yet completed PSYC213 then you will need to complete PSYC220 instead.

⁸ PSYC227 *Social Psychology* will from 2025 replace the old unit PSYC313 *Social Psychology*. If you have already successfully completed PSYC313 then you do not need to complete PSYC227.

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UNIT DELIVERY MODES

C - Campus attendance

Learning activities or classes are primarily face-to-face at an ACU campus or approved ACU delivery site.

M - Multi-mode

Learning activities are online with a compulsory attendance component (including examinations, practicums, residential etc).

OU - Online unscheduled

Fully online with learning activities accessible at any time (including assessments).

OS - Online scheduled

Fully online with learning activities held at scheduled times (including assessments).

PREREQUISITES AND INCOMPATIBLES

- Prerequisites (*'Pre:'*) and Incompatibles (*'Inc'*) are added in italics.
- Prerequisites are other units that you must have passed *before* enrolling in the unit. Incompatibles are other units whose content is very similar to that of the unit. If you have already completed a unit that is listed as an incompatible, please contact your course coordinator for enrolment advice.
- You will not be able to enrol in a unit in Student Connect if you do not meet the prerequisite requirements. (This will help stop you from enrolling in units incorrectly). You can find out about unit prerequisite requirements in your Course Enrolment Guide.
- Under some circumstances, you might be eligible for a prerequisite waiver. You can find out more about prerequisites and how to apply for a waiver on the [Student Portal](#).

COURSE ADVICE

Students should in the first instance contact the school reception on their campus to make an appointment to meet with the Course Coordinator for course advice. Any student studying outside the above sequence should consult with their Course Coordinator prior to enrolling.

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