HAROLD JOHN CULALA

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EDUCATION

2020	PhD Education (Curriculum Studies), Taylor's University, Malaysia
2016	EdD (Curriculum & Instruction), Far Eastern University, Philippines - *coursework finished*
2009	MA Education (Curriculum & Instruction), Far Eastern University, Philippines
2006	BS Education (Mathematics), Far Eastern University, Philippines

ACADEMIC EXPERIENCE

Oct 2024-pres.	Senior Lecturer in Academic Development Australian Catholic University
Jan 2024	Lecturer in Academic Development James Cook University, Australia
2022-2023	Vice President for Academic Services Far Eastern University, Philippines
2019-2022	Dean, Institute of Education Far Eastern University, Philippines
2012-2016	Director, Office of Education Technology Far Eastern University, Philippines
2010-2023	Associate Professor of Education Far Eastern University, Institute of Education, Philippines
2006-2010	Assistant Professor Far Eastern University, Institute of Education, Philippines

INDUSTRY EXPERIENCES AND GOVERNMENT CONSULTANCIES

2023-2024	Training and Development Manager SuperCare Australia
2022-2023	Subject Matter Expert and Consultant Metro Manila Development Authority, Philippines

CERTIFICATIONS

2021	Setting up Online Education in the University Programme Universidad de Duesto, Duesto, Spain
2019	Compliance and Assessor Training (Tier 1) ASEAN University Network Quality Assurance, Bangkok, Thailand

2008   Professional Level Module 1
                University of Cambridge International Examinations

AWARDS AND HONOURS

2021   Gold Award, 4th Language Invention, Innovation, and Design Entry
                "Design, the Language of Innovation: Malay Proverb Goes Digital!"
2014   Education Leadership Award, CMO Asia, Asia's Education Excellence Award
2016   Outstanding Contribution to Education Award, World Education Congress
2006-2012   FEU Teaching Excellence Award
2006   Bayer Young Environmental Envoy of the Philippines Award
2006   Young Men's Christian Association Academic Excellence Award
2006   Young Men's Christian Association Leadership Excellence Award

COLLABORATIVE RESEARCH ACTIVITIES AND GRANTS

2022   Lead role with Fit-Ed, Philippines, on a proposal to Brookings Institute's Centre
                for Universal Education, selected among ten Global South CSOs, grant: USD
                250,000.
2020-2024   Co-Trainer in a project funded by Philippine Commission on Higher Education,
                collaborating with Nanyang Polytechnic, grant: Php 25,000,000 (USD 500,000).
2019   Research collaborator on a multinational survey during COVID-19 with
                Singapore University of Technology and Design, Taylor's University (Malaysia),
                and Western Sydney University (Australia).

SELECTED PUBLICATIONS (JOURNAL ARTICLES & BOOK CHAPTERS)

2024   Culala, H. (In Press). Engaging in Epistemic Reflexivity: Insights for New q
                Academic Developers. International Journal for Academic Development
2024   Culala, H. (Under Review). Third Space Professionals: Academic Development in
                Diverse Educational Contexts. Asian Journal for the Scholarship of Teaching and
                Learning (National University of Singapore).
2024   Culala, H., Da Silva, M. (Under Review). Populism, Neoliberalism, and the
                Struggle for Media Freedom: Reflections on Duterte's Philippines. Southeast
                Asia: A Multidisciplinary Journal (University of Brunei Darussalam).
2022   Mohamed Salim, N. A., Ali, M. N. S., Djatmika, D., & Culala, H. J. (2022). Digital
                Literacy as the New Dimension in Measuring Advertising Literacy: Towards a
                "Super Smart Society". European Alliance for Innovation (EAI).
                http://dx.doi.org/10.4108/eai.24-8-2021.2315010
2022   Culala, H. (2022). The "New Normal" in Education and the Future of Schooling.
                KnE Social Sciences, 40-47. https://doi.org/10.18502/kss.v7i6.10607
2020   Culala H., De Leon J.A.V. (2020). Secondary Education for Sustainable
                Development. In: Leal Filho W., Azul A., Brandli L., Özuyar P., Wall T. (eds)
                Quality Education. Encyclopedia of the UN Sustainable Development Goals.
                Springer, Cham. https://doi.org/10.1007/978-3-319-69902-8_89-1
2019   De Leon, J.A.V., & Culala, H. (2019). Issues on Sustainability in Education: The
                Philippine Basic Education Curriculum conundrum. Jurnal Kemanusiaan, 17(2).

2019	Culala, H., & Jintalan, J.R. (2019). Socio-ideological reproduction in Filipino workers exportation: a view on Sustainability Education. Jurnal Kemanusiaan, 17(2).
2019	Wijesinghe, S., Mura, P., Culala, H. (2019). Eurocentrism, Capitalism, and Tourism Knowledge. Tourism Management, 70, 178-187. https://doi.org/10.1016/j.tourman.2018.07.016
2017	Aguilos, M. S., Culala, H. (2017). The Yaya Dub Phenomenon: Stereotyping Work Roles of Filipina Domestic Workers as Depicted on a Noon Time Show in the Philippines. In MENTION 2017. Refereed paper from the 17th Biennial International Conference on Media and Communication. Universiti Kebangsaan Malaysia.
2017	Culala, H., De Leon, J. A. (2017). Audience, a moribund concept: understanding post-millennial generation audiences. In MENTION 2017. Refereed paper from the 17th Biennial International Conference on Media and Communication. Universiti Kebangsaan Malaysia.
2017	Da Silva, M. A., Culala, H. (2017). Media and Neoliberalism in the Time of Duterte. In MENTION 2017. Refereed paper from the 17th Biennial International Conference on Media and Communication. Universiti Kebangsaan Malaysia.
2016	Culala, H. (2016, October). Technological Contribution Towards the Education Sector. APAC CIO Outlook (Special Edition), 30-33.
2012	Culala, H. (2012). Curriculum Development, In Licensure Examination for Teachers (pp. 92-105). Manila. MET LET Specialist Publishing.
2016	Culala, H. (2016). Education and the technology solutions companies. APAC CIO Outlook Magazine. http://www.apacciooutlook.com/cxoinsights/education-and-the-technology-solutions-companies-nwid-2309.html
2014	Culala, H. (2014). Curriculum Development (Book Chapter). Licensure Examination for Teachers (2014 Ed). (pp. 76-91). Mutya Publishing. Manila, Philippines.
2014	Culala, H. (2014). Educational Technology (Book Chapter). Licensure Examination for Teachers (2014 Ed). (pp. 92-108). Mutya Publishing. Manila, Philippines.
2012	Culala, H. (2012). Curriculum Development (Book Chapter). Licensure Examination for Teachers (2012), (pp. 92-105), MET LET Specialist Publishing.

SELECTED CONFERENCE KEYNOTE & PLENARY SPEECHES

2021	Culala, H. (2021, October 14). What can be the future of schooling? Learning from the experiences in time of COV-Ed. 2nd Economics, Law, Education, and Humanities Conference 2021. University of Bung Hatta, Indonesia.
2019	Culala, H. (2019, August 27). Consumer Insighting and Storytelling Conference: The Next Frontier. Taguig City, Philippines.
2016	Culala, H. (2016, September 27). Cultivating EdTech in Higher Education: A Case of FEU. 2nd Annual New Generation Learning Spaces. Singapore, Singapore.
2016	Culala, H. (2016, September 14). Responsible Global Citizens in the Digital Age. Plenary Speaker at 1st Philippine International Conference in Teacher Education, Manila, Philippines.

2016	Culala, H. (2016, April 18-19). Exploring the Missing Link Between Graduation and Employment in Asia. Special Lecture at Digital Education Show Asia 2016, Kuala Lumpur, Malaysia.
2015	Culala, H. (2015). Becoming a 21st Century Higher Education Institution: An Instrument for Levelling the Digital Literacy of Faculty Members – Case study. Paper presentation at Bett Asia Leadership Summit, Singapore, Singapore.
2014	Culala, H. (2014). Digital Learning in the Workplace: The Future is Social, Mobile, and Personal. Plenary Speech at World Education Congress, Mumbai, India.
2014	Culala, H. (2014). Comparing Pedagogical and Technical Challenges of BYOT and Institution-Supplied Mobile Devices. Paper presentation at Digital Education Show Asia 2014, Kuala Lumpur, Malaysia.
2014	Cone, J., Culala, H., Gilbreath, E., Ramos, A., Young, D. (2014). Innovating the Classroom: Working with Teachers and Management for School-Wide Reform. Keynote Panel at Digital Education Show Asia 2014, Kuala Lumpur, Malaysia.
2012	Culala, H. (2012). ICT Competency Based Standard for Tertiary faculty: A Basis for Faculty Development Program. Paper presented at Australian Computer Education Conference, Perth, Australia.
2013	Culala, H. (2013). Webometrics Ranking of the World Universities: Visibility to ASEAN Countries. Special Lecture at The ASEAN Plus Three Graduate Research Conference, Mahidol University, Bangkok, Thailand (pp 205-207). Bangkok, Mahidol University.
2013	Culala, H. (2013). Higher EDTECH: Pedagogical and Technical Challenges of Education Technology Nations. Keynote Session at The ASEAN Plus Three Graduate Research Conference, Mahidol University, Bangkok, Thailand (pp 186-189). Bangkok, Mahidol University.

POSTGRADUATE RESEARCH SUPERVISIONS

2021–pres.	Secondary Supervisor to Stephanie Mutuc (PhD), *The Experiences of Teachers Implementing an Artificial Intelligence Learning System for Teaching Mathematics*, Taylor's University
2023–pres.	Secondary Supervisor to Maricel Gebilaguin (EdD), *Curriculum Mapping: A Strategy for Developing an Instructional Teaching and Assessment Model in Science*, Far Eastern University
2022–pres.	Secondary Supervisor to Ramon Acoymo (EdD), *A Philosophical Framework for the Creation of the Doctor of Arts in Vocal Pedagogy*, Far Eastern University
2020–2023	Primary Supervisor to Armila Esparrago (EdD), *Technology Leadership Challenges Faced by Secondary School Principals in Managing Schools Remotely*, Far Eastern University
2020–2022	Primary Supervisor to Abel Alvarez (MA), *School Without Walls: A Closer Look at the Philippine Alternative Learning System*, Far Eastern University
2021–2023	Primary Supervisor to Achilles Ferranco (MA), *Exploring Teaching Beliefs on Students' Learning: A Case Study in Urban Junior High Schools*, Far Eastern University

MAJOR SERVICE TO THE PROFESSION

2024-pres.	Associate Editor, Journal of University Teaching and Learning Practice

2019-2023   Executive Editor & Founding Member, Asian Journal on Perspectives in Education, FEU Institute of Education
2019-pres.   Advisory Board Member, Amity International Journal of Teacher Education (AIJTE), Amity University, India
2010-pres.   Reviewer:
- Asia Pacific Education Review [Scopus Listed], Seoul National University, Korea
- Electronic Journal of E-Learning (EJEL)
- International Conference on E-Learning
- E-Technologies in Education (ICELEL), Lodz University of Technology, Poland
- Asian Journal on the Scholarship of Teaching and Learning (AJSOTL), Nanyang Technological University, Singapore
- Cebu Normal University Journal, Cebu City, Philippines
- Design Decoded Journal, Universiti Teknologi Mara, Malaysia
- Quirino State University Journal, Quirino, Philippines
- Bataan Peninsula State University Journal, Bataan, Philippines

SELECTED SERVICE TO THE UNIVERSITY (FEU and JCU)

2024   Human Ethics Advisor – JCU
2024   Co-Writer, Learning and Teaching Grant - JCU
2024   Co-Writer, Peer-Review of Teaching Policy - JCU
2019-2023   Chair, University Curriculum Committee - FEU
2019-2023   Chair, Institute Research Review Committee - FEU
2019-2023   Co-Chair, Institute Research Ethics Committee - FEU
2022-2023   Lead, FEU College Admission Test Development - FEU
2006-2024   Author of key university handbooks at FEU, including Online Learning, Grading and Assessment, and Grading System for Undergraduate and Graduate Courses - FEU

PROFESSIONAL AFFILIATIONS

2024-pres.   Australasian Society for Computers in Learning in Tertiary Education
2024-pres.   Australia and New Zealand History of Education Society
2024-pres.   Foundations of Australian Literary Studies
2010-2016   Philippine e-Learning Society
2006-2010   Mathematical Society of the Philippines

RECENT BROADCAST AND NEWSPAPER APPEARANCES
2023   Commission On Higher Education And Far Eastern University Equip Teachers For Post-pandemic Face-to-face Classes, Journal Online PH
2020   Skills education is central to student success in the Philippines, Times Higher Education
2019   Consumer Insighting & Storytelling Conference" Returns to the Marketing Scene, Business Mirror
2019   Synergy's "The Next Frontier": Getting ahead in the expectation economy, Rappler